Prithwiraj Dutta

CONTACT

A-42,103, Shukhobrishti,Shapoorji
Paloonji,Newtown,
Action Area 3,Rajarhat,Kolkata -
700135

E-mail: duttaprithwiraj9@gmail.com
Website: https://prithwirajdutta.github.io/
Phone: 917595933116

WORK EXPERIENCE

Cognizant Technology Solutions   Dec 2017 — Present
Developer

Johnson and Johnson

Developed Rating application to capture customer feedback. Worked with Journey Api to send sms. Worked on Development, Enhancement, Production Support, Administration and Testing of Salesforce Applications. Involved in ticket management, reporting, operations run book and documentation creation debt analysis of tickets and other support work. Developed survey and reporting custom cloudpage application. Managed Jira and Service Now Platforms for Ticket and Knowledge Article Management. Worked on Custom Developed Content Matrix Solution, and perform UAT and SIT testing before campaign go live. Worked on SFMC and SFDC Integration after SFDC sandbox refresh.

Novartis

Allocated for Production Support alongside JnJ.

Cargill

Worked on SFMC Development POC solutions with Business Analyst Tirthankar Mukherjee who would present it to Clients for new business opportunities.

Salesforce Dreamforce 2018/ Salesforce Day

Worked on developing an Movie Booking Application similar to Bookmyshow on top of Salesforce. Included UI Development, Email Triggers, Campaign and Customer Journey Creation.

Gard

Worked on Migration of pre existing campaigns using Java Accelerators Tool, Integration and Setup of existing campaigns in a new SFMC enterprise version.

Merck

Worked on Development of Accelerator Platform for Merck which involved mostly Frontend Data Processing and Visualisation using ChartJs and Javascript and backend data retrieval from SFMC using WSProxy and Restful Web Services using Ampscript and SSJS. The Accelerator would be used to monitor automations, triggersends status and journeys.

Kneipp

Assisted Kneipp team in UI development and writing ampscript scripts.

Cognizant Innovation Challenge

Worked on Development of Covid 19 Self Assessment Platform which included Chat Bot Lead Capture, Health Cloud, WhatsApp Custom Journey Activity, Lead Conversion, Triggered Emails, Doctor Appointment Scheduling, Sending Notification and sending Zoom Call Details. Received Recognition and Cognizant Cheer Certificate for showing proactiveness in building Advanced UI which helped to stand out and reach among the top compititors.

Mars Australia PetCare

Worked using Front End Technologies along with Ampscript and SSJS inorder to build Landing Pages having Complex Lead Capture Forms for Pet Breeder and Pet Owner Signup and integrating them with Shopify Website using Iframe to help them receive transactional emails on successful signup and inorder to send them marketing communications in future. Recognised by Cognizant Director Diganta Tah and achieved Cognizant Cheers Certificate for laying project foundation and taking up lead on this challenging requirement.

Mentoring

Mentored Programmer Analyst Trainees through KT sessions about Salesforce Platform.

Royals CodeCamp/Royals Deck (Youtube Channel)   Oct 2018 — Present

Online Instructor/ Side Projects

- Created Courses for Youtube Channel - Royals CodeCamp.
- Created open source products like Clinic Management Software, Royals UI Kit which is a wrapper on top of Bootstrap and Covid 19 Tracker Dashboard.

Sigmau2AnalyticsLab   Sept 2017 — Nov 2017

Internship

Developed Web Application using LAMP Stack for Prof. Umesh Hodeghatta Rao.

Project In Data Science   Oct 2016 — Apr 2017

IEM Final Year

- Building Web Scrapper using Beautiful Soup
- Building Twitter Sentiment Analysis using Tweepy, Textblob
- Building Recommendation System Using Tweepy, Textblob, Tkinter and Matplotlib

CERTIFICATION AND TRAININGS

Salesforce Certifications :
- Marketing Cloud Email Specialist,
- Pardot Specialist,
- Marketing Cloud Consultant,
- Marketing Cloud Developer

Hewlett Packard Enterprise : Android Application Development Training
SLIEM Skills IEM : Big Data and Analytics using Hadoop, Map Reduce, Pig and R.

EDUCATION

B.Tech in Information Technology   2013 — 2017

Institute of Engineering & Management. Sector V, Salt Lake, Kolkata

DGPA : 8.02

Higher Secondary   2011 — 2013
Don Bosco School, Siliguri(ISC)

Percentage : 86.4

Matriculation   2001 — 2011
Don Bosco School Siliguri (ICSE)

Percentage : 87.71

PRIMARY SKILLSET	**Web Technologies -** Html, Css, Bootstrap, Javascript, Jquery, Mysql, Php, Ajax, Rest Api, Reactjs. **Salesforce Technologies** : Salesforce Marketing Cloud - Email Studio, Mobile Studio, Social Studio, Contact Builder Automation Studio, Journey Builder, TriggerSend, SQL, Api, SSJS, Ampscript, Reports, Integration, Administration, Workbench, SFDC. **IT Service Management Platforms :** Jira, ServiceNow. **Coding Language -** Java
ACHIEVEMENTS	- Recognised by Cognizant Director Diganta Tah and achieved Cognizant Cheers Certificate for laying project foundation and taking up lead on challenging requirement from Mars PetCare. - Received Recognition and Cognizant Cheer Certificate for showing proactiveness in building Advanced UI which helped to stand out and reach among the top compititors in Cognizant Innovation Challenge. - Recognised as an "Orbit Shifter" by Cognizant Academy. - Achieved 100 out of 100 in Class 12 Mathematics
OTHER DETAILS	**Github** : https://github.com/prithwirajdutta **Youtube** : https://www.youtube.com/channel/UCLSxrKkOZdHfh0jVkRwJiYw **Linkedin** : https://www.linkedin.com/in/prithwiraj-dutta-8a861a120/